

## JB Hi-Fi Limited – Shareholder Communication Policy

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### 1. Introduction

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The purpose of this Policy is to set out the various means by which shareholders, potential investors and other interested parties can obtain information about JB Hi-Fi's activities and engage actively, and in an informed manner, with the Company.

### 2. Guiding Principle

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JB Hi-Fi recognises that a listed entity needs to engage with its shareholders and provide them with appropriate information to allow them to make decisions, and exercise their rights effectively.

### 3. How JB Hi-Fi Limited communicates

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JB Hi-Fi communicates to shareholders, potential investors and other interested parties in the following ways:

- (a) by making information available on its website for investors at <https://investors.jbhifi.com.au/>, including:
  - an overview of its business
  - information about the Company's Directors and Senior Executives;
  - the Company's Constitution;
  - the Company's Board and Committee Charters;
  - the Company's core corporate governance policies;
  - the Company's Code of Conduct;
  - a calendar of key corporate events;
  - a summary of the Company's dividend policy and its dividend payment history;
  - details of how investors can contact the Company and its share registry; and
  - the information set out in paragraphs (b) and (c) below.
- (b) in its disclosures to the Australian Stock Exchange (including, amongst other things, its Annual Report, financial results, trading updates, Sustainability Report and investor presentations);
- (c) at its Annual General Meeting and the associated Notice of AGM;
- (d) through its engagement program with institutional investors and analysts, including post-results briefings;
- (e) through its engagement with the Australian Shareholders Association;
- (f) through its engagement with proxy advisers and the Australian Council of Superannuation Investors;
- (g) where appropriate, by responding to questions submitted via its investor website; and
- (h) through its engagement with the financial media.

Further detail is set out below.

### 4. Continuous Disclosure

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JB Hi-Fi adheres to its Continuous Disclosure Policy to ensure that it complies with its continuous disclosure obligations. The Continuous Disclosure Policy is available on the Company's investor website.

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## 5. Results Announcements

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Full year results are released in August and half year results are released in February of each year, through an announcement to the ASX and supplementary briefings for the investment market and the media. The briefing to the investment market is recorded and the recording, as well as any presentation materials, is made available on the Company's website for all shareholders and other stakeholders. Results announcements provide a summary of the Company's overall performance for the period, including operating revenue, profit, earnings per share, and details of any dividends declared. They also provide details on the financial and operational performance of each of the Group's businesses.

In addition to regular half-year and full-year financial disclosures, the Company provides additional disclosure in the form of trading updates as required under its Continuous Disclosure Policy.

Results announcements and trading updates are also posted on the Company's investor website after the ASX has confirmed they have been released to the market.

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## 6. Annual Report

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The Company's Annual Report is released to the ASX and made available on the Company's website. Upon request to the Company's share registry, a hard copy of the Annual Report is mailed to shareholders. The Annual Report provides a summary of financial information for the previous financial year, an explanation of Company performance and business strategies, and information on management, remuneration and corporate governance.

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## 7. Sustainability Report

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The Company's Sustainability Report is released to the ASX and made available on the Company's website in August each year. The Sustainability Report provides information about the Company's approach to ESG (Environmental, Social and Governance) issues, including its people & culture, its interaction with the community and environment, OH&S, diversity, community investment, ethical sourcing, recycling and emissions & energy.

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## 8. Investment Market Briefings and Meetings

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As set out above, JB Hi-Fi provides briefings to the investment market and the media at the time of its full year and half year results releases. In addition, from time to time the Company arranges briefings from senior Executives to members of the domestic and international investment community to discuss operational and financial performance and strategy, in order to assist those persons to have a better understanding of the Company's businesses, and to assist the Company to understand the portfolio management and decision-making processes of the larger registered shareholders and beneficial owners. In each case, discussions are based on information that has previously been released to the ASX, and are subject to the provisions of the Company's Continuous Disclosure Policy, to ensure there is no inadvertent disclosure of market sensitive information.

To assist the broader investment community to have a full understanding of the Group's performance and strategies, the Company may attend conferences organised by investment banks to present information on the strategy and objectives of the Company and each of its businesses. These updates provide an opportunity for those in the investment community to speak directly with senior management, and ask questions. The information presented at these conferences is based on information that has previously been released to the ASX, and attendance is subject to the provisions of the Continuous Disclosure Policy, to ensure that there is no inadvertent disclosure of market sensitive information.

To further prevent inadvertent disclosure of market sensitive information, the Company imposes communications black-out periods in relation to financial information and Company performance from one month before the end of the Company's financial reporting periods, being 31 December and 30 June, and the disclosure of its financial results to the ASX. During these periods the Company will not hold briefings or meetings to discuss financial information or Company performance.

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## **9. Annual General Meeting**

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The Annual General Meeting is usually held in October of each year and is an opportunity for shareholders to hear the CEO and the Chairman provide updates on the Company's performance, ask questions of the Board, and to express a view and vote on the various matters of business on the agenda. Shareholders may also ask questions of the Company's auditors at the meeting regarding the conduct of the audit and preparation and content of the auditor's report.

Shareholders who do not attend in person may appoint a proxy to attend and vote on their behalf, or may vote online in advance of the meeting. They are also provided with the opportunity to provide questions or comments prior to the meeting which, where appropriate, will be answered at the meeting.

All resolutions at the Annual General Meeting are decided by a poll rather than by a show of hands.

JB Hi-Fi encourages its shareholders to attend its Annual General Meeting.

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## **10. Share Registry**

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JB Hi-Fi's share registry is Computershare Investor Services Pty Ltd. JB Hi-Fi gives its shareholders the option to receive communications from the Company and its Share Registry electronically or by mail. These include dividend notification letters and the Company's Notice of AGM.

Shareholders may contact Computershare directly for queries relating to their shareholding in JB Hi-Fi or to manage their shareholding online using the contact details in the "Contact Us" section of the company's website for investors at <https://investors.jbhifi.com.au/>.

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## **11. Adoption of this Policy**

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This Policy has effect from 23 March 2022.